



FOR IMMEDIATE RELEASE

**MERCY CHILDREN'S CLINIC PLANS FALL MOVE,
UPDATES LOOK**

*New facility doubles patient space, provides greater accessibility
and centralizes Mercy's services*

FRANKLIN, Tenn. – July 15, 2009 – What began 10 years ago as a nonprofit ministry providing primary pediatric care to children from mostly the Natchez and Hard Bargain communities in Franklin, has grown to serve more than 9,400 children from 31 counties in Tennessee, Kentucky and Alabama.

And with an average of 100 new patients being added each month, Mercy's Board of Directors, Building Steering Committee, management, providers and staff are pleased to announce that they will be moving to a new facility this fall. The new space, located at 1113 Murfreesboro Road in Williamson Square behind Garcia's and Hobby Lobby, is approximately 11,000 square feet with ample parking in the front and rear of the building.

The new location allows Mercy– which consists of Mercy Children's Clinic, Mercy Family Services and the Mercy Chronic Care Home – to centralize all services under one roof. The new space will also improve timely access to care by doubling patient space. Mercy Children's Clinic's patient rooms will increase from its current 12 rooms to 18 rooms and Mercy Family Services rooms will increase from three to eight.

While the increased demand for Mercy's services grew exponentially over the past several years, plans to expand by reconstructing its current footprint at 112 Ninth Ave. South proved prohibitive, as meeting City codes would require adding a significant number of new parking spaces necessitating the need for an expensive parking deck.

While researching relocation options, patients' families were surveyed to determine their reaction to a possible move. More than 98 percent responded favorably to a move and/or said that a move would not affect their desire to continue to make Mercy their medical home. Additionally, a look at current patient locations revealed that a move of only 2.9 miles to the Murfreesboro Road facility would open up access to many more patients. Those populations that will be inconvenienced, particularly in the Natchez and Hard Bargain communities, will be provided with free transportation via Mercy's van if they are unable to take the Franklin Transit Authority's trolley.

Working towards a fall move, proposals from several contractors are currently being reviewed for the build out, which will take approximately 60 days once work is initiated. A prominent area architecture firm has offered to provide its services pro bono. While there has been some interest in Mercy's current property, no offers have been made and management is waiting for a revised property appraisal.

“What's really unique about Mercy is that a person making \$10,000 a year receives the same care for their children as someone making \$100,000 a year,” said David Winningham, Mercy's executive director. “In addition to having a new, modern facility with all of the related patient benefits, having all of our services under the same roof will enable us to seamlessly deliver comprehensive patient care.”

In addition, Mercy's leadership, providers and staff expect the move to enhance internal efficiencies and communications. Updates regarding the move's timeline will be communicated to families during patient visits, written correspondence, postings to the Web site and direct phone calls. A ribbon cutting, open house and tours of the new facility is planned for fall.

UPDATED BRAND

Coupled with the impending move and excitement to offer all services under one roof, Mercy has developed a new, more unified look. The new “Mercy” logo reflects all of the services offered and brings Mercy Children's Clinic, Mercy Family Services and Mercy Chronic Care Home under the same “umbrella.” A new Web site, www.MercyTN.org, has also been launched that better depicts Mercy's holistic approach to providing

pediatric care, counseling, mental health, psychiatric and social services to children and their families.

ABOUT MERCY

Mercy is a Franklin-based nonprofit organization that delivers comprehensive pediatric and mental health care, and social services to children from all socio-economic backgrounds including those without health insurance or enrolled in TennCare. The Mercy family consists of Mercy Children’s Clinic, Mercy Family Services and the Mercy Chronic Care Home. Mercy’s has a staff of more than 40, including eight pediatricians and a psychiatrist. Since 1999 more than 9,400 children from 31 Middle Tennessee counties have called Mercy Children's Clinic their medical home. For additional information visit www.MercyTn.org or call 615.790.0567.

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