



**FOR IMMEDIATE RELEASE**

**WIN A HONDA FIT WHILE HELPING  
MIDDLE TENNESSEE'S CHILDREN**  
*Darrell Waltrip Honda partners with Mercy to raffle car*

**FRANKLIN, Tenn. – August 7, 2009** – Earn a chance to win a brand-new Honda Fit valued at \$16,200 while supporting the work of Mercy Children's Clinic to provide healthcare for more than 3,000 underserved children from more than 30 counties in Middle Tennessee.

Mercy Children's Clinic and Darrell Waltrip Honda are partnering for "Fit for Mercy", a car raffle kicking off August 6. We're raffling off a Honda Fit with the help of our partnership with Darrell Waltrip Honda and the support of our other sponsors: BancorpSouth, the Cool Springs Galleria, The Bell Group of Fridrich & Clark Realtors, Provident Wealth Management, Buzzplant New Media Solutions and Southland Construction Co.

Only 5,000 of tickets will be sold at \$25 each online at [www.fitformercy.org](http://www.fitformercy.org) at the following locations: Darrell Waltrip Honda, Volvo and Subaru; area BancorpSouth locations; Mercy Children's Clinic; The Franklin Classic on September 7<sup>th</sup>; and at the Cool Springs Galleria where the actual car will be featured during the months of September and October.

Don't miss your chance to win this fun new car! The Fit is a unique, 5-door compact car that gets exceptional fuel economy – 31 mpg combined. It seats five comfortably and is equipped with six airbags and earned a five-star safety rating. The edgy styling and legendary reliability are just what you would expect from Honda.

The winning ticket will be pulled by Darrell Waltrip the evening of October 5 at the dealer's showroom in Franklin.

Mercy is a Franklin-based nonprofit organization that delivers comprehensive pediatric and mental healthcare, and social services to children from all socio-economic backgrounds including those without health insurance or enrolled in TennCare. The Mercy family consists of Mercy Children's Clinic, Mercy Family Services and the Mercy Chronic Care Home. Mercy has a staff of more than 40, including eight pediatricians and a psychiatrist. Since 1999 more than 9,400 children from 32 Middle Tennessee counties have called Mercy Children's Clinic their medical home. At Mercy, NO child is ever turned away – regardless of their family's ability to pay.

***Purchase Tickets at the following locations:***

- Darrell Waltrip Honda, Volvo and Subaru 1430 Murfreesboro Road, Franklin
- Cool Springs Galleria 1800 Galleria Blvd.
- BancorpSouth, 914 Murfreesboro Rd, Franklin
- BancorpSouth, 1101 Wilson Pike, Brentwood
- BancorpSouth, 5217 Maryland Way, Brentwood
- Mercy, 112 Ninth Ave. South, Franklin
- The Franklin Classic: September 7<sup>th</sup> on the square in Downtown Franklin, [www.franklinclassic.org](http://www.franklinclassic.org)

**About Mercy**

Mercy is a Franklin-based nonprofit organization that delivers comprehensive pediatric and mental healthcare, and social services to children from all socio-economic backgrounds including those without health insurance or enrolled in TennCare. The Mercy family consists of Mercy Children's Clinic, Mercy Family Services and the Mercy Chronic Care Home. Mercy has a staff of more than 40, including eight pediatricians and a psychiatrist. Since 1999 more than 9,400 children from 31 Middle Tennessee counties have called Mercy Children's Clinic their medical home. For additional information visit [www.MercyTn.org](http://www.MercyTn.org) or call 615.790.0567.

**About Darrell Waltrip Honda**

Darrell Waltrip Honda is the #1 Honda dealer in Middle Tennessee, with the largest selection of new and pre-owned cars in the area. We are dedicated to ensuring that the customer experience extends well beyond the purchase date with the 10-point Darrell Waltrip Difference.

**MEDIA CONTACTS:**

Amy Gray, APR  
Gray Public Relations  
615.497.1799  
agray@graypr.com

Jessica Perry  
Community Relations Specialist  
Mercy Children's Clinic  
615.804.6397  
Jessica@MercyChildrensClinic.org

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