



**FOR IMMEDIATE RELEASE**

**IT'S A CLASSIC!**  
***The 31<sup>st</sup> Annual Franklin Classic opens for registration; announces  
T-shirt design winner***

**FRANKLIN, Tenn. – July 1, 2009** – Competitive runners, moms jogging with strollers, folks wanting to walk for fitness, and even up-and-coming athletes as young as three will again gather this Labor Day for the 31<sup>st</sup> Annual Franklin Classic presented by USimprints.com.

Each year, Middle Tennessee's oldest running race draws thousands to Historic Downtown Franklin as runners, walkers and cheering crowds overflow the streets for fun, fitness and family time, all while supporting Mercy Children's Clinic. The Sept. 7 race includes a 5K and a 10K run, which are both ChampionChip timed certified, a 4K walk and Kids Kilometer Fun Run. To register online, view race maps and registration fees, visit [www.FranklinClassic.org](http://www.FranklinClassic.org).

And building on the tradition, a T-shirt design contest was held again this year. The winning design was created by Molly Johnson, a Brentwood Academy art student, and will appear on all adult T-shirts and marketing materials.

First-time presenting sponsor, USimprints.com's President Gary Benz, comments about why the company decided to participate in the Classic this year. "We are excited about helping Mercy Children's Clinic continue to minister and serve the children of our community in such a special way." says Benz.

Additional 2009 sponsors include: Darryl Waltrip Honda Volvo Subaru, Dick's Sporting Goods, Fleet Feet, Alphagraphics, Williamson Medical Center, BancorpSouth, Sonic, FranklinIs.com, JACK-FM and The Williamson Herald. Additional sponsorship opportunities are available.

Proceeds benefit Mercy Children's Clinic, a Franklin-based non-profit organization providing primary and chronic care pediatric healthcare to children from all socio-economic backgrounds including children without health insurance or enrolled in TennCare. Thousands of children from 31 middle Tennessee counties call Mercy Children's Clinic their medical home.

#### **ABOUT MERCY**

Mercy is a Franklin-based nonprofit organization that delivers comprehensive pediatric and mental health care, and social services to children from all socio-economic backgrounds including those without health insurance or enrolled in TennCare. The Mercy family consists of Mercy Children's Clinic, Mercy Family Services and the Mercy Chronic Care Home. Mercy's has a staff of more than 40, including eight pediatricians and a psychiatrist. Since 1999 more than 9,400 children from 31 Middle Tennessee counties have called Mercy Children's Clinic their medical home. For additional information visit [www.MercyTn.org](http://www.MercyTn.org) or call 615.790.0567.

#### **ABOUT USIMPRINTS.COM**

USimprints.com is a Brentwood based company that provides unique promotional items and advertising specialties online. They serve thousands of large and small businesses, organizations, educational institutions, and more throughout the country. The USimprints.com team is committed to offering world-class customer service on their catalog of promotional products. For additional information visit [www.USimprints.com](http://www.USimprints.com).

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