

Enjoy a **10% donation match***

Sample A. Sample
123 Any Street
Anytown, IL 12345

Dear Sample A. Sample,

Now you can increase your donations by 10% without lifting a finger, with help from MinistryLINQ and Discover®. Beginning 1/1/2010 through 3/31/2010, Discover will match 10% of any donation made with a Discover card and processed through your MinistryLINQ merchant account. You'll have the ability to maximize the first quarter and meet or surpass your donation goals just by promoting Discover.

Discover acceptance provides more than convenience—it gives your organization a way to acquire more donors and larger donations.

- Make your donations go 10% further
- Create your own campaign in tandem with this program
- Build a stronger database with recurring donor/donations

You can already accept Discover on your MinistryLINQ merchant account, and this 10% donation match program comes with great benefits:

- One low price for all donations made with Discover, Visa, and MasterCard
- One combined statement for all your Discover, Visa, and MasterCard transactions
- One customer service and authorization number for all three credit card companies

Make sure Discover is a selection within your online payment choices. If you operate through DonateQ, you are already enabled. You can obtain artwork to use in the payment section of your website at www.OrderFreeSignage.com and enter password "ministry".

Best of all, when you start promoting Discover on your MinistryLINQ account starting 1/1/2010, you'll be able to take advantage of our exclusive 10% donation match offer through 3/31/2010. Start promoting Discover today, and make your fundraising go further for months to come.

Sincerely,

David Henke
Vice President, Sales and Marketing

P.S. Act now to receive a 10% match on all donations made via Discover card between 1/1/2010—3/31/2010!

* Discover will match 10% per donations of \$10,000 or less.



Enjoy a **10% donation match*** for the next three months.

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